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## Employers Feedback Analysis Report 2021-22

### Introduction

The employers' feedback for the year 2021-22 was aimed at gathering insights from employers regarding the performance of candidates from our institution. The feedback covered various aspects such as knowledge and skills, innovativeness, administrative and leadership qualities, teamwork, communication skills, and overall suitability for the workplace.

### Methodology

The feedback was collected through online surveys and direct communication with employers.

Responses were analyzed to identify trends, strengths, and areas for improvement.

Feedback was anonymized to ensure confidentiality.

### Key Findings

#### Candidate's Knowledge and Skills:

- 85% of employers rated candidates' knowledge and skills as satisfactory or above.
- Strong emphasis was placed on practical application and industry relevance.

#### Innovativeness and Problem-Solving:

- 70% of employers acknowledged candidates' innovativeness in responding to workplace challenges.
- Opportunities were identified for fostering creativity and solution-oriented thinking.

#### Administrative and Leadership Qualities:

- 75% of employers recognized candidates' administrative and leadership qualities.
- Feedback highlighted the need for continuous development in decision-making and strategic planning.

#### Open-Mindedness and Learning Ability:

- 80% of employers appreciated candidates' open-mindedness to new ideas and learning new techniques.
- Continued emphasis on lifelong learning and adaptability was recommended.



### **Extra Responsibility and Goal Contribution:**

- 65% of employers acknowledged candidates' ability to take up extra responsibility and contribute to organizational goals.
- Suggestions were made for enhancing proactive involvement and results-driven approach.

### **Soft Skills and Communication:**

- 85% of employers rated candidates' soft skills and communication as effective.
- Areas for improvement included advanced communication techniques and cross-functional collaboration.

### **Workplace Equipment and Teamwork:**

- 80% of employers recognized candidates' ability to use workplace equipment and work effectively in teams.
- Suggestions were made for enhancing technical proficiency and team dynamics.

### **Relationships and Recruitment Interest:**

- 70% of employers expressed interest in recruiting more students from our institution.
- Positive relationships with seniors, peers, and subordinates were highlighted as strengths.

### **Actionable Insights**

#### **Curriculum Enhancement:**

- Enhance practical learning opportunities and industry projects to bridge the gap between theory and application.
- Introduce specialized training programs in emerging technologies and advanced skills.

#### **Leadership Development:**

- Conduct leadership workshops focusing on decision-making, strategic planning, and team leadership.
- Implement mentorship programs to nurture leadership qualities among students.

#### **Soft Skills Training:**

- Expand soft skills training modules covering advanced communication, emotional intelligence, and conflict resolution.
- Organize workshops on cross-functional collaboration and effective teamwork.

#### **Industry Partnerships:**

- Strengthen collaborations with industry partners to offer internships, co-op programs, and job placements.

- Establish advisory boards comprising industry experts to guide curriculum alignment with industry needs.

### **Action Taken Report - 2021-22**

#### **Summary of Actions Taken**

##### **Curriculum Enhancement:**

- Updated curriculum to include more hands-on learning experiences and industry-relevant projects.
- Introduced elective courses focusing on emerging technologies and advanced skills development.

##### **Leadership Development:**

- Conducted leadership workshops with industry experts as guest speakers to enhance decision-making and strategic planning skills.
- Launched mentorship programs connecting students with experienced professionals for leadership guidance.

##### **Soft Skills Training:**

- Expanded soft skills training modules to cover advanced communication techniques, emotional intelligence, and conflict resolution.
- Organized workshops on cross-functional collaboration and effective teamwork dynamics.

##### **Industry Partnerships:**

- Strengthened partnerships with industry organizations to offer internships, co-op programs, and job placements for students.
- Established advisory boards comprising industry leaders to provide guidance on curriculum alignment and industry trends.

##### **Impact Assessment**

- Improved satisfaction ratings from employers in follow-up surveys post-implementation.
- Increased placement rates and positive feedback from companies on the preparedness of our graduates.
- Enhanced reputation and recognition of our institution as a provider of skilled and employable talent.



## Future Initiatives

- Continual monitoring of feedback from employers and graduates to identify evolving industry trends and skill requirements.
- Expansion of industry partnerships and internship opportunities to provide students with diverse learning experiences.
- Integration of feedback loops in curriculum design and delivery to ensure ongoing relevance and effectiveness

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