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## Alumni Feedback Analysis Report 2018-19

### Introduction

The alumni feedback for 2018-19 aimed to gather insights from our alumni regarding their experiences and perceptions of the syllabus, teaching methods, and overall preparation provided by the institution. The feedback covered various aspects such as syllabus content, teaching quality, reference materials, evaluation methods, and employability opportunities.

### Methodology

1. Feedback was collected through an alumni feedback form distributed to alumni from the 2018-19 batch.
2. Responses were analyzed to identify trends, strengths, and areas for improvement.
3. Anonymity was ensured to encourage honest feedback.

### Key Findings

#### Fulfilment of Industry Needs:

Strongly Agree: 45%

Agree: 3%

#### Coverage of Contemporary Topics:

Strongly Agree: 42%

Agree: 6%

#### Adequacy of Contact Hours:

Strongly Agree: 42%

Agree: 6%

**Availability of Reference Materials:**

Strongly Agree: 40%

Agree: 8%

**Sufficiency of Evaluation Methods:**

Strongly Agree: 41%

Agree: 7%

**Meeting Learning Expectations:**

Strongly Agree: 43%

Agree: 5%

**Coverage of Social and National Values:**

Strongly Agree: 42%

Agree: 6%

**Promotion of Employability Opportunities:**

Strongly Agree: 41%

Agree: 7%

**Teacher Preparedness and Communication:**

Strongly Agree: 45%

Agree: 3%

**Actionable Insights****Curriculum Enhancement:**

- Incorporate more industry-specific case studies and projects to bridge the gap between academia and industry standards.
- Introduce electives or workshops focusing on emerging global trends and contemporary issues in management.

**Library Resources Enhancement:**

- Ensure availability of sufficient reference materials and books in the library to support syllabus requirements.
- Collaborate with publishers and industry experts to curate relevant resources for students.



### **Teaching Quality Enhancement:**

- Provide regular training sessions for teachers to enhance their preparation, punctuality, and communication skills.
- Encourage interactive teaching methodologies and feedback mechanisms for continuous improvement.

### **Employability Focus:**

- Strengthen career guidance and placement support services to enhance students' employability skills and entrepreneurial mindset.
- Foster industry collaborations for internships, guest lectures, and skill development programs.

### **Action Taken Report - 2018-19**

#### **Summary of Actions Taken**

#### **Curriculum Enhancement:**

- Updated syllabus to include more industry-specific case studies, projects, and contemporary topics.
- Introduced elective courses and workshops focusing on emerging global trends and practical applications.

#### **Library Resources Enhancement:**

- Increased procurement of reference materials and books in the library to support syllabus requirements.
- Collaborated with publishers and industry experts to curate relevant resources for students.

#### **Teaching Quality Enhancement:**

- Conducted regular training sessions for teachers to enhance their preparation, punctuality, and communication skills.
- Implemented feedback mechanisms and peer evaluations to improve teaching effectiveness.

#### **Employability Focus:**

- Strengthened career guidance and placement support services, including resume workshops and mock interviews.
- Enhanced industry collaborations for internships, guest lectures, and skill development programs.

## Impact Assessment

- Increased alumni satisfaction ratings in follow-up surveys post-implementation.
- Improved placement rates and positive feedback from employers on the preparedness of our graduates.
- Enhanced reputation and recognition of our institution as a provider of quality education.

## Future Initiatives

- Continual monitoring of alumni feedback and industry trends to further enhance curriculum relevance and teaching methodologies.
- Expansion of industry partnerships and internship opportunities to provide students with diverse learning experiences.
- Integration of alumni input in curriculum design and delivery to ensure ongoing relevance and effectiveness.

  
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